

Integrated approach is the answer to today's requirements.

INIT shows innovative ticketing solutions at Roadex-Railex.

Karlsruhe/ Dubai, November 08, 2010.

INIT, worldwide leading supplier of integrated ITS and ticketing systems will showcase its integrated solutions for ticketing, real-time passenger information and fleet management/automated vehicle monitoring at Roadex-Railex.

This responds to the demands of public transport companies and their passengers. As no matter where passengers live or travel – in a major city, in suburbia or in the countryside – they require a modern and comfortable service to convince them to switch to public transport. This calls for accessible real-time passenger information, easy-to-buy tickets and a more flexible service in rural areas.

Innovative ticketing concepts

With more than 25 years in ITS and 15 years of experience in fare collection systems, INIT provides ideal support to transport providers in making fare collection more efficient and purchasing of tickets more comfortable for their customers.

INIT's innovative ticketing solutions support simple purchase of paper tickets as well as dealing with contact or contactless travel cards, barcode or SMS tickets no matter if paying cash, by smart cards or mobile phones. Also Check-in/Check-out systems with best-price calculation either pre- or post-paid can be installed. Regardless of the concept INIT's back office solution MOBILEvario takes care of all fare management and clearing processes. With its multi-client capabilities it is one of the most modern systems on the market today.

Press release



One of the state-of-the-art ticketing products to be seen at the INIT booth is the integrated on-board and e-ticketing unit EVENDpc. It features:

- full RTPI and AVL functionality based on PC-architecture
- contactless smartcard reader
- barcode scanner
- ticket printer
- driver terminal
- driver navigation
- automatic fare stage change
- prepaid, post-paid and best price options
- vehicle locating (GPS)
- WLAN, GPRS or radio communication
- Interfaces for vehicle health check and driver monitoring

Easy-to-access and flexible service

Based on precise location information, the multi-client capable Intermodal Transport Control System MOBILE-ITCS takes into account all affects of disruptions and initiated dispatching measures and accurately calculates the arrival and departure times at all stops. This, and further information is then given to the passengers by automatic processes keeping them well-informed and in the loop.

INIT's contemporary approach not only considers displays at stops, the Internet and mobile phone solutions, but also augmented reality applications for smart phones, and the support of mobile tagging. Moreover, the INIT system allows for intermodal passenger information that helps passengers to transfer from bus to train or tram to subway, for instance.

The on-demand management system, MOBILEcall, allows on-demand stops and permits the bus to take a shorter route when no stop has been requested

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by a passenger. This enables transport providers to offer a first-class service to their passengers while increasing the efficiency of their fleet.

Integrated solutions

The merging of Ticketing, ITCS and intermodal/regional Real-time Passenger Information Systems calls for integrated concepts. This applies to integrated processes for data supply as well as to the use of combined hardware. EVENDpc, INIT's state-of-the-art e-ticketing unit/on-board computer, is a perfect example of how INIT's integrated approach deploying state-of-the-art technology pays off for both urban and rural public transport. For integrated systems allow transport companies to achieve a quality leap while saving costs in investment and operation.

Roadex-Railex provides a perfect chance to learn more about the innovative solutions INIT offers.

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About INIT

The INIT group has provided Intelligent Transportation Systems (ITS) and electronic fare management for public transport for more than 25 years now. Today, more than 300 public transport companies in 400 projects worldwide rely on INIT's innovative integrated hardware and software technology.

MOBILE, INIT's integrated product family, comprises ITCS software and hardware, ticketing solutions, data and voice radio systems, next stop displays and announcement systems, scheduling software for fixed-route and on-demand services, real-time passenger information at stops and stations, via the Internet or mobile phone, TSP (Traffic Signal Priority), APC (Automated Passenger Counting), an integrated suite of planning and optimizing tools and much more. Due to its modular design, all products can be used as a stand-alone system or be integrated, even with third-party systems.

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