

Press release



INIT Technology Supports Public Transport in Vancouver.

INIT Wins Gold for Outstanding System Performance during Winter Olympics

Karlsruhe/Vancouver, April 2010.

INIT set the bar high and took home the gold during the 2010 Winter Olympics in Vancouver last month. In 2006, the South Coast British Columbia Transportation Authority (TransLink) partnered with INIT to provide an advanced fleet management system, as well as on-board computers on over 1,500 of their vehicles in preparation for the big event. Having the INIT system in place made their job of managing and transporting the crowds much easier.

Vancouver's transport authority and provider of transportation during the winter games confirmed a record 1.5 million people daily used TransLink's bus services, including the city's rapid-transit lines, bus routes, trains, and SeaBuses. With a daily ridership average reaching 60% more than normal, TransLink mastered all challenges thanks to their meticulous planning, the competency and commitment of their staff and INIT's outstanding transportation technology.

Running a transport system during a major world event is no small task, but experience has proven that the job can be much easier with the advanced communication and fleet management tools provided by INIT. So while Canadian athletes took home 26 medals – over half of which were gold, TransLink and INIT together managed to take home the highest reward: the knowledge that together they successfully managed this world-class event with first-class service.

"2010 Olympic Transportation plan a success! -By almost every indicator, the 2010 transportation plan has been an unqualified success..." Canada News Wire – <http://www.newswire.ca/en/releases/archive/March2010/03/c6553.html>

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About TransLink

TransLink is Metro Vancouver's regional transportation authority and is responsible for regional transport, cycling and commuting options as well as Intelligent Transportation System programs. TransLink is the first North American transportation authority to be responsible for the planning, financing and managing of all public transport in addition to major regional roads and bridges. Vancouver is the third largest metropolitan area in Canada, with a population of 2.1 million (2006 census).

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About INIT

The INIT group has provided Intelligent Transportation Systems (ITS) and electronic fare management for public transport for more than 25 years now. Today, more than 300 public transport companies in 400 projects worldwide rely on INIT's innovative integrated hardware and software technology.

MOBILE, INIT's integrated product family, comprises ITCS software and hardware, data and voice radio systems, next stop displays and announcement systems, scheduling software for fixed-route and on-demand services, real-time passenger information at stops and stations, via the Internet or mobile phone, TSP (Traffic Signal Priority), APC (Automated Passenger Counting), an integrated suite of planning and optimizing tools and much more. Due to its modular design, all products can be used as a stand-alone system or be integrated, even with third-party systems.

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