



Outstanding INIT ITS system in Vancouver.

INIT Receives Exceptional System Performance Award from Canadian Urban Transit Association

Karlsruhe/Chesapeake/Ottawa, June, 2010.

INIT was honoured to receive the Canadian Urban Transportation Association's (CUTA) Corporate Recognition Award. The award was given to INIT during CUTA's Annual Meeting held in Ottawa, Ontario. It acknowledged the exceptional system performance of INIT's intelligent transportation technology on TransLink's (Metro Vancouver's regional transportation authority) buses and in their control centre during the 2010 Winter Olympics in Vancouver, B.C. The buses were operated by Coast Mountain Bus Company (CMBC) a wholly-owned subsidiary of TransLink.

The system that INIT provided to equip over 1,500 of CMBC's fleet included an advanced Intermodal Transport Control System, on-board computers based on Windows XP Embedded technology, next stop announcements and mobile data terminals. In a follow up order, INIT provided real-time passenger information via on-board and wayside displays along with an interface to the already present Traffic Signal Priority (TSP) system in Vancouver. Thanks to this comprehensive ITS solution, TransLink was able to easily manage the crowds during the Winter Olympics in Vancouver where the daily ridership average reached 60 % more than normal.

In addition to INIT's award, TransLink also received two CUTA awards – the Successful Olympic Transportation Plan and Olympic Performance Awards for their great transportation service during the Olympics. Yet, the highest award TransLink and INIT managed to take home was the knowledge that together they successfully managed this world-class event with first-class service.

Press release



About INIT

The INIT group has provided Intelligent Transportation Systems (ITS) and electronic fare management for public transport for more than 25 years now. Today, more than 300 public transport companies in 400 projects worldwide rely on INIT's innovative integrated hardware and software technology.

MOBILE, INIT's integrated product family, comprises ITCS software and hardware, data and voice radio systems, next stop displays and announcement systems, scheduling software for fixed-route and on-demand services, real-time passenger information at stops and stations, via the Internet or mobile phone, TSP (Traffic Signal Priority), APC (Automated Passenger Counting), an integrated suite of planning and optimizing tools and much more. Due to its modular design, all products can be used as a stand-alone system or be integrated, even with third-party systems.

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