

Traffic Tech (Gulf) - Abu Dhabi Opens

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Traffic Tech (Gulf) responds to increasing demand in the UAE with the opening of its Abu Dhabi branch, the seventh (7th) Traffic Tech subsidiary in the region



Traffic Tech (Gulf) – Abu Dhabi (TTG-AD) officially opens its office today, the first step in Traffic Tech's expansion in the United Arab Emirates. The Abu Dhabi branch is expected to address the demands for highly specialized traffic management & ITS systems integrator in the UAE and Abu Dhabi in particular, a market that Traffic Tech considers highly ambitious in implementing advanced Intelligent Transportation Systems on its road networks.

Backed by more than two decades of traffic engineering experience, TTG-AD will continue the group's tradition of providing clients with optimized solutions and integrated systems to meet customized needs in traffic management, intelligent transportation systems, parking management, truck weigh systems, and security & access control systems. With this new addition, Traffic Tech now operates throughout the Middle East with seven companies in four countries (Qatar, Jordan, Bahrain, and UAE).

Mr. Husam Musharbash, President and CEO of the Traffic Tech Group comments, "our expansion into Abu Dhabi complements our strategic growth plans considering the very attractive traffic management & ITS projects planned in this market". "With such a highly potential market, we foresee that our operations in the UAE can easily match or surpass the scale of other Traffic Tech subsidiaries over the next three years", he adds.